



Dear Hatteras Family,

You have been personally selected for a special invitation to this year's Hatteras Yacht Expo, scheduled for May 30 – June 1 in historic New Bern, North Carolina. We've capped participation for this year's event at only 200 families, and we would love to have you be one of those in attendance.

The Yacht Expo offers a one-of-a-kind experience for a select few who own a Hatteras or are interested in purchasing one. First and foremost you'll have an opportunity to attend the debut of our new 56 Motor Yacht! Be one of the first to tour this amazing new offering from Hatteras — and even take a ride! You'll also be able to schedule rides aboard other vessels in the Hatteras fleet and meet with key team members in a relaxed, festive atmosphere. Team Hatteras and our key vendors will be your captive audience as you have your boating questions answered, see the facility at your own pace, and spend some creative time with our product development team to explore your idea of the perfect yacht.

We'll also make sure that you also have lots of fun! We've lined up great music, side-splitting comedy, excellent food, and a few surprises to keep you entertained during your stay. With boat handling classes, fishing seminars, fitness sessions, book signings, family caricatures and more — we'll have something for everyone to enjoy! The Yacht Expo booklet and agenda included with this letter will give you more details about all of the offerings we'll have on hand.

The only thing missing from this weekend is YOU! Reservations to attend this year's Yacht Expo are filling up fast, so please fill out the confirmation form in the following pages to secure your place at the 2008 Hatteras Yacht Expo today.

We look forward to spending time with you this spring!

Keri Theophilus

Keri Theophilus
President & CEO





YACHT EXPO REGISTRATION FORM

We are looking forward to seeing you at this year's Expo! To confirm your attendance, please either (1) complete this form and e-mail it to ecashion@hatterasyachts.com, (2) print this form, complete it then fax it to 252-634-4819, or (3) call 252-634-4896. Whichever is most convenient for you. Space is limited, so please contact us today!

Guest Number 1 _____

Guest Number 2 _____

Guest Number 3 _____

Guest Number 4 _____

Primary Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

HATTERAS YACHT DEMOS

To discover the full experience of a Hatteras, please select two models that interest you from the list below. Place a "1" in the box of your first choice and a "2" in the box of your second choice. We will do our best to accommodate your request.

CONVERTIBLES

Guest 1	Guest 2	Guest 3	Guest 4	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	60C
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	64C
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	68C
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	77C

MOTOR YACHTS

Guest 1	Guest 2	Guest 3	Guest 4	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	56MY
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	64MY
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	72MY
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80MY

SEMINAR REGISTRATION

Most of the seminars have open registration, however some have limited space available. Please indicate if you would like participate in one or both of the following seminars, so that we can make sure we have a space reserved for you!

Guest 1	Guest 2	Guest 3	Guest 4	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Boat Handling Basics with <i>Power & Motor Yacht Magazine</i>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sportfishing Angler Tips with the crew of the <i>Hatterascal</i>

ROOM RESERVATIONS

Accommodations in New Bern are at a premium during this event. Please contact the Sheraton Grande (252-638-3585) or Comfort Suites (252-636-0022) as soon as possible to secure your reservation. Inform them you are participating in the Hatteras Yacht Expo.



EVENT AGENDA

FRIDAY – MAY 30, 2008

9:30 a.m.

Expo Transportation Begins – *New Bern River Front Convention Center*

- For guests desiring transportation to the Yacht Expo, please meet at the Hatteras Yachts reception desk located in the lobby of the convention center.

10:00 a.m.

Expo Doors Open – *Hatteras Yachts facility*

10:00 a.m. – 5:00 p.m.

Event Tent

- Stop by at your convenience to speak with key Hatteras vendors and sponsors about everything ranging from electronics and tenders to customizable Hatteras apparel. Our skilled engineers will also be on hand to discuss the advantages of owning a Hatteras.

Hospitality Area

- Snacks and beverage service will be provided throughout the day. Renowned marine artist, Steve Goione will be on hand signing posters. Additionally, family caricatures and cigar wrapping will also be available.

10:00 a.m. – 4 p.m.

Plant Tours – *Guided tours start every half hour or at your convenience*

8:00 am – 4 p.m.

Demonstration runs – *Sheraton Marina, downtown New Bern*

- Sea trials to run 1½ hours. Due to demand, please use the enclosed registration form to secure your space. Meet 20 minutes prior to scheduled demo outside Expo entry for transportation to the marina.

12:00 p.m. – 2 p.m.

Lunch – *Hosted by ZF Marine in the Dining Tent*

10:00 a.m. – 5 p.m.

Customer Interactive Yacht Clinics

- Boat Handling Basics, *hosted by Power & Motor Yacht Magazine*
- Big Game Sportfishing Angler Tips
- Be The Designer: Convertibles & Motor Yachts
- Hull and Propulsion Design
- Engine Seminars: CAT, MTU, & MAN
- Exterior Boat Maintenance
- Interior Design Trends
- Marine Electronics, *hosted by High Seas Technology*
- Hurricane Preparedness, *hosted by AIG/Total Dollar Insurance*
- Mechanical and Electrical – Trouble Shooting
- Fitness instructor and motivational speaker Petra Kolber, as seen on the “Today Show” and “Good Morning America”
- “Facial Fitness” and “Dressing for Your Age,” featuring author Patricia Goroway
- CABO Yachts Demonstrations – *Sheraton Marina, downtown New Bern*
- Albemarle Sportfishers Demonstrations – *Sheraton Marina, downtown New Bern*

6:00 p.m. – 10:00 p.m.

Welcome Reception, Dinner & Yacht Parade –
New Bern River Front Convention Center

- Join us as we stroll through the Mexican marketplace, “Bajo Las Estrellas en Cabo.” Enjoy Mexican Tapas, margaritas and Salsa music, and for your after-dinner entertainment we have invited comedian Henry Cho, as seen on *Comedy Central* and *The Tonight Show with Jay Leno*. To end the evening, we will meet on the veranda for dessert, fine cigars and our yacht parade featuring the debut of Hatteras’ 56 Motor Yacht.

P R E S E N T E D B Y





EVENT AGENDA SATURDAY, MAY 31

9:30 a.m. Expo Transportation Begins – *New Bern River Front Convention Center*

- For guests desiring transportation to the Yacht Expo, please meet at the Hatteras Yachts reception desk in the lobby of the Convention Center.

10:00 a.m. Expo Doors Open – *Hatteras Yachts facility*

10:00 a.m. – 5:00 p.m. Event Tent

- Stop by at your convenience to speak with key Hatteras vendors and sponsors about everything ranging from electronics and tenders to customizable Hatteras apparel. Our skilled engineers will also be on hand to discuss the advantages of owning a Hatteras.

Hospitality Area

- Snacks and beverage service will be provided throughout the day. Renowned marine artist, Steve Goione will be on hand signing posters. Additionally, family caricatures and cigar wrapping will also be available.

Boat Walkthroughs

- The Hatteras Fleet will be on display in the Hatteras Sales Basin throughout the day.

10:00 a.m. – 4 p.m. Plant Tours – *Guided tours start every half hour or at your convenience*

12:00 p.m. – 2 p.m. Lunch – *Hosted by River Dunes in the Dining Tent*

10:00 a.m. – 5 p.m. Customer Interactive Yacht Clinics

- Boat Handling Basics, *hosted by Power & Motor Yacht Magazine*
- Big Game Sportfishing Angler Tips
- Be The Designer: Convertibles & Motor Yachts
- Hull and Propulsion Design
- Engine Seminars: *CAT, MTU, & MAN*
- Exterior Boat Maintenance
- Interior Design Trends
- Marine Electronics, *hosted by High Seas Technology*
- Hurricane Preparedness, *hosted by AIG/Total Dollar Insurance*
- Mechanical and Electrical – Trouble Shooting
- Fitness instructor and motivational speaker Petra Kolber, as seen on the “Today Show” and “Good Morning America”
- “Facial Fitness” and “Dressing for Your Age,” featuring author Patricia Goroway
- CABO Yachts Demonstrations – *Sheraton Marina, downtown New Bern*
- Albemarle Sportfishers Demonstrations – *Sheraton Marina, downtown New Bern*

6:00 p.m. – 10:00 p.m. “Hatteras Premier Party” – *New Bern River Front Convention Center*

- Stroll down the red carpet for the “Hatteras Premier Party” and Grand Finale Dinner. Relive old Hollywood glamour during this star-studded event featuring the infamous “Rat Pack” during our cocktail hour. Throughout the evening enjoy live music, dancing, and a martini bar.

P R E S E N T E D B Y

